

DUNDY COUNTY CHAMBER OF COMMERCE & DEVELOPMENT

October 2, 2008

MINUTES OF MEETING

President Jones called the meeting to order at 6:10pm

Members present: Gary Clark, Scott Vanderford, & Rita Jones.

Minutes of the September meeting were reviewed and no corrections or amendments were requested. Motion by Clark to approve. Second by Vanderford. Minutes were unanimously approved as submitted.

Treasurer's report was submitted for approval. Motion to approve by Vanderford. Second by Jones. Treasurers' report was unanimously approved as submitted..

OLD BUSINESS:

i. Gary Clark lead discussion on Benkelman Beautification / Community Improvement. In collaboration with the Benkelman Library, Gary has spearheaded a project to raise further funding for concrete work, access, and parking at the current site. Partial funding has been provided through the Hansen Foundation and an estimated \$10,000 is needed to get the project off the ground. Gary suggested that the DCCCD consider donating funds in the amount of \$5,000 toward this project. Due to the poor attendance at tonight's meeting, it was agreed to table this action until the next meeting in November. Gary went on to describe that he will be presenting a resolution to the Benkelman City Council regarding the project.

ii. Scott Vanderford gave the report on Web-site communications. He noted that this month's featured chamber member will be Knoles Ford.

iii. No report from the Graphic Communications Action Group.

iv. No report from the Funding Action Group.

v. No report from the Housing Action Group. Linda Jones had spoken off line with Rita regarding this group. Linda felt that due to regulations with real estate licensing, that the committee would defer to local realtors.

NEW BUSINESS:

a. Rita Jones presented her research on a live band called "The Rumbles". She noted that nearly all dates are full up through Summer of 2009. There were 2 Saturday dates available and a couple Friday dates. The cost to bring this band to Dundy County is \$4,000. However they noted that an open Friday date of September 18, 2009 would provide a discount to \$3,500 due to a booking in Ogallala the following evening. This date may coincide with the Justice Lodge Car Show next year. Due to the poor attendance at tonight's meeting, it was agreed to table this action until the next meeting in November. Rita will speak with a representative of the Justice Lodge to see if the car show has been scheduled and check on contract requirements with the band.

b. The 2008 Christmas Promotion was discussed. It was decided to forgo the Thursday evening promotion which has not been popular with business owners in the previous years. The dates chosen for the promotion are Saturday, December 6th and a second Saturday, December 20th. The ping-pong ball drops and drawings will be

held both Saturdays with the free movie to be held on December 20th. Gary will check with Stacey Barenberg regarding movie availability. It was noted that we should check with Randy Hudson regarding the ping-pong ball drop and with Darrel Brown regarding the drawings. Further plans have been left to the November meeting in hopes for better attendance and participation. Motion by Clark for the Chamber to purchase two (2) Wii gaming units as the Chamber's donation to the drawings. Second by Jones. Motion was unanimously approved. Scott will order and provide at cost. Scott will begin advertising this prize in hopes of gaining greater interest.

With no further business to come before the Chamber, the meeting was declared adjourned at 7:26pm.

Next meeting of the Dundy County Chamber of Commerce is set for 6:00 p.m., November 6, 2008, at the Benkelman Community Building,

Respectfully submitted,

Rita Jones, President for Linda Melchert, Secretary