



Meeting Agenda
Thursday, December 2, 2010
Flower Magic

The meeting was held at Flower Magic in Benkelman, NE. Members present: Ben Blecha, Melissa Jacobitz, Monica Mercer, Joyce Blair and Jason Frederick, Bob Prangle, Arlene Stute, Linda Melchart, Judy McCune.

1. The meeting was called to order at 12:00 pm by President Ben Blecha.
2. The minutes from the October 14, 2010 meeting were reviewed. Motion by Bob for approval of the minutes. Second by Linda. Motion carried unanimously of the members present.
3. The Treasurer's report for period ending 11-30-10 month-end total of \$9,641.85. Motion by Monica to accept the Treasurer's report as presented. Second by Bob. Motion carried unanimously of the members present.
4. Thank you
Monica thanked Arlene and Martha for their work on the Christmas promo. There will be one large thank you to include Twin Forks for their support on the Christmas promo.
5. Flower Magic
Joyce represented Flower Magic. She discussed their accomplishments, and challenges, with funerals being the main business for flowers. The employees are always busy making arrangements with flowers that arrive weekly from Denver. Joyce discussed how it is a challenge to have an assortment while keeping the flowers fresh due to the travel distance however they can produce a special order within three days. They attend education classes to keep up on trends and then share those ideas and trends with events such as the Design your own Corsage event for prom. Flower Magic also runs a dry cleaning service on the side that has reasonable prices and also helps with foot traffic into the store. Joyce discussed working with her co-workers and how they are a strong, small team who stands by their product and service as a group and also work together to set-up and tear down the in-store displays. They also try to change the window displays every month and move the product around the showroom to help refresh the atmosphere. Flower Magic has one satellite store in Stratton which they deliver flowers to every week. Joyce mentioned that they put the Chamber fliers in the sacks of their customers to promote Dundy County. One thing that the Chamber could do to benefit the downtown businesses is to coordinate and establish uniform signage.
6. Old Business:
 - a. Action Group Reports
 - i. Web-Site Communications
Scott was not present
 - ii. Chamber Phone Communications
Bob Prangle gave a report as well as information regarding the Pizza Parlor and if anyone is interested they need to contact Bob.
 1. Burlington Northern regarding "Accounts Pending" Ask for Kimberly 972-591-2630.
 2. Howie Fitz from Ft. Collins regarding the name of the motel and their phone number. Call was answered with a message at 972-591-2630.

- iii. Retail
- iv. Jobs

- b. Recycling Committee
- c. Christmas Promotion Committee

The prizes were discussed and donations were about \$390 short for the Wii's and Ipads. The movie features also were in need of \$75 to cover the cost of the movies. Volunteers were also still needed.

- 7 Old Business
 - a. Support Our Troops xmas promo
No report.
 - b. Halloween Promotion

- 8 Next Meeting: Regular Meeting –TBA

Adjournment at 1:00 pm

/s/ Melissa Jacobitz, Secretary DCCCD