



Retail Meeting

Thursday, May 20, 2010
Club OC

The meeting was held at Club OC, Benkelman, NE. Members present: Ben Blecha, Scott Vanderford, Melissa Jacobitz, Monica Mercer, and Meghann Pursley.

The meeting was called to order at 12:15 pm by President Ben Blecha.

1. Purchasing frames for businesses first dollar was discussed and Melissa will buy approximately 10 frames.
2. New Business
 - a. Ben discussed having an insert in the newspaper promoting local businesses, tabled until next meeting.
 - b. A progressive dinner with all of the local businesses was discussed, tabled until next meeting.
 - c. Monica mentioned having a banner up in town promoting the chamber and local businesses. It was also discussed to buy and display these banners in the old napa building windows. The cost for a banner would be approximately \$250 plus \$8 for larger business photos/graphics. Ben said the Chamber will pay for each business to be on the banner if the business had already paid to be on the handouts. Motion by Monica, seconded by Melissa, Motion carried unanimously of the members present.
 - d. Updating and replacing the Main St. Benkelman banners were discussed, tabled until next meeting.
 - e. Ben mentioned having the Chamber buy the Paint Our Town website:
<http://www.prairiebell.com/paint/>
This would cost \$4/month for 2 years.

Next Retail meeting: TBD.

8. Adjournment 1:00 pm
/s/ Melissa Jacobitz, Secretary DCCCD